



A presentation on  
**PROJECTS TODAY -  
DATA API**



# INFORMATION DELUGE



The internet is full of content. Information is available in plenty and free of cost. However, to locate, collate and authenticate information of your business interest is time consuming, painful and costly. You need a business partner who will not only do the data mining (online and offline) in a most scientific way, but also present it in a user-friendly format.

**PROJECTS TODAY** has over 17 Years of experience in data mining, data authentication, and data dissemination. **PROJECTS TODAY** , over the years, has served thousands of clients, providing them business-ready information through its services such as ProjectsToday website, XL-service, DMS Service, PT Marketing Intelligence service, KPO service, etc. In recent years, it has also expanded its footprints into Marketing Intelligence & B2B Digital Marketing services.

# INDIA, A FAST GROWING ECONOMY



India is expected to clock a GDP growth of 7.7 percent in FY19. Introduction of GST – One Nation, One Tax, is expected to push the GDP up by around 1.5 percent. As of March 2017, the GDP stood at USD 2.454 trillion.

Under the NDA government, India's ease of doing business rank jumped from 137 in FY15 to 130 in FY16.

India's Projex cycle, mostly peddled by the government agencies, is of late gaining momentum.

The government is focusing on two things, reducing red-tapeism and putting in place the most required infrastructure, because missing infrastructure is cited as one of the hurdles in doing business by both Indian and overseas investors.

The government intends to spend a whopping Rs 3.96 trillion on Road and Rail infrastructure in the next five years. Emphasis is also laid on building large size ports, airports and making the country less filthy. Rs 200 billion will be spent on cleaning the river Ganges.

All this means emergence of huge business opportunities for companies who supply goods/services to new projects.

# PROJECTS TODAY – DATA API



## Data API

- . ProjectsToday Data API offers developers access to database of projects on **real time basis**.
- . Developers can fetch projects data as per their required **specifications and use it in their applications**.



## How it works...

- . Integrate the **API** into an application or in-house systems like CRM, Sales force, etc.
- . Perform **all mapping and transformation tasks only once**.
- . Set the frequency of data pooling from ProjectsToday service.



## Advantages

- . Continuous data updates at client's organization. Integrate projects data with client's intranet or **internet web applications**.
- . Collaborate projects information in CRM or Sales Force applications.
- . Create Reports and visualizations of data.
- . Integrate data from ProjectsToday in **mobile applications**.



## Technical Specifications

- . Can integrate with any platform as a **REST Service**
- . **Real time data feed**
- REST based service with XML / JSON
- . **No limit on query / results**

# WHY - PROJECTS TODAY?

As per **PROJECTS TODAY** database in India every day

24 new projects are announced

100 projects undergo some change in their status

120 new project tenders are floated

12 project orders are finalised

100 addresses of project stakeholders are changed

India is a vast country spread across **3962,87,263 sq. km** and divided into **29 states and 7 Union Territories**. It is a complex country in the sense, the spoken language changes every four kilometre. Under such circumstances, identifying new projects and conversing with the project promoters to gather information on the latest status of their projects is a herculean task.

**PROJECTS TODAY**, with **17 long years** of experience in project monitoring is well equipped with skilled researchers to collate project information from this diverse country.

Our project team leaders are trained to glean through the vast information collected and authenticate the same. The result is complete traction of projects from concept to completion stage.

**PROJECTS TODAY** in the last **17 years** has served over **7000** clients with the latest information on projects of their choice.

# ABOUT - PROJECTS TODAY

1

Launched in **September 2000**, PROJECTSTODAY is India's largest database on project investment.

2

Provides information on **projects, project tenders, project orders, etc.**

3

PROJECTSTODAY also offers services which helps in **reducing the time span in acquiring new businesses.**

4

PROJECTSTODAY's services and their **benefits to your business** is listed in the following pages.



# PROJECTS TODAY – Services

Launched in September 2000, ProjectsToday, along with providing information on **projects, project tenders, project orders**, etc., also provides the following services.



**PROJECTS  
TODAY**  
Foresight. With insight.

**Market  
Intelligence**



**PROJECTS  
TODAY**  
Foresight. With insight.

**DMS**



**PROJECTS  
TODAY**  
Foresight. With insight.

**Workspace**



**PROJECTS  
TODAY**  
Foresight. With insight.

**Alert**



**PROJECTS  
TODAY**  
Foresight. With insight.

**KPO**



**PROJECTS  
TODAY**

**Analytics**



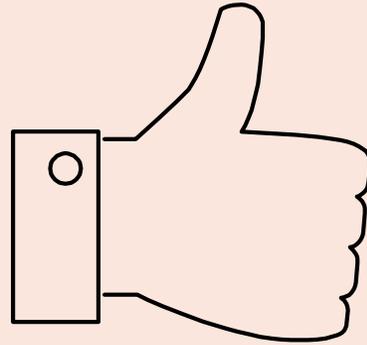
**PROJECTS  
TODAY**  
Foresight. With insight.

**Digital  
Marketing**



**PROJECTS  
TODAY**  
Foresight. With insight.

**Corporate  
Training**



# THANKS!

**Any questions?**

Reach us at

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